

District Strategic Plan 2012-2017 2018		AdvancED Standards		2012-2017 2018 Strategic Plan				
Department: Student and Stakeholder Engagement		1. Purpose and Direction		1. Student Achievement				
School Year: 15-16 2016-2017		2. Governance and Leadership		2. Student & Stakeholder Involvement				
Georgia Vision Project		3. Teaching and Assessing for Learning		3. Organizational Growth & Improvement				
2.0 General	6.0 Human & Organizational Capital	4. Resources and Support Systems		4. Internal Processes				
3.0 Early Learning & Student Success	7.0 Governance, Leadership & Accountability	5. Using Results for Continuous Improvement						
4.0 Teaching & Learning	8.0 Culture, Climate & Organizational Efficacy							
5.0 Teaching & Learning Resources	9.0 Financial Resources							
Ga Vision Project	AdvancED	Strategic Plan	Goal	Goal Area Priorities	Who is Responsible	Timeline	Measures	Evidence
3.1, 3.2, 5.4, 8.1,	4	2	Identify and Utilize community resources	Foster partnerships with community aid agencies, counseling services, business organizations, and civic organizations to enhance the quality of community involvement and interest in the academic success of our students.	District Level Personnel, School Level Administrators	Annually	More favorable stakeholder perception of PCSD	Perception Surveys
				Actions, Strategies and Interventions	Who is Responsible	Timeline	Evidence	
3.1, 3.2, 8.1	4	2		Revise Distribute the updated comprehensive manual of community agencies that provide assistance and support to our families and our school system.	Student Services Department	Annually	Manual	
3.1, 3.2, 5.4, 8.1	4	2		Ensure representation of district and/or school level personnel on Boards of multiple community agencies.	District Level Personnel, School Level Administrators	Ongoing	Rosters of committees	

Ga Vision Project	AdvancED	Strategic Plan	Goal	Goal Area Priorities	Who is Responsible	Timeline	Measures	Evidence
2.1, 5.4, 8.1, 8.2, 8.6, 8.7	4	2	<b>Foster Positive Relationships among all students and stakeholders</b>	Support and extend positive relationships with all stakeholders including but not limited to: parents, students, business partners, civic organizations, and aid agencies.	District Level Personnel, Central Office Public Relations Department and School Administrators	Ongoing	More favorable stakeholder perception of PCSD	Perception Surveys
				<b>Actions, Strategies and Interventions</b>	<b>Who is Responsible</b>	<b>Timeline</b>	<b>Evidence</b>	
2.1, 5.4, 8.1, 8.2,	4	2		Recognize business partners in various ways <b>utilizing a variety of communication channels and content deliverables</b> (signs, banners, announcements, programs, etc. <b>press releases, web and social postings, and community events</b> ) <del>at school activities, on school and district web sites, public recognition at meetings, school assemblies, etc.</del>	District Level Personnel, Central Office Public Relations Department and School Administrators	Ongoing	Publications, Screen Shots of Web-sites, Meeting Minutes	
2.1, 8.1, 8.2, 8.6	4	2		Publish accomplishments of students, staff members, individual schools, and school system in newsletters, newspapers, on websites, and on social media.	District Level Personnel, Central Office Public Relations Department and School Administrators	Ongoing	Newsletters, Newspapers, Screen Shots of Web-sites, Social Media Printouts	
8.1, 8.7	4	2		Increase favorable perception results on all stakeholder perception surveys through positive behavior reinforcement programs.	Schools	Annually	Survey Results	

Ga Vision Project	AdvancED	Strategic Plan	Goal	Goal Area Priorities	Who is Responsible	Timeline	Measures	Evidence
2.1, 3.2, 4.1, 5.4, 8.1, 8.2, 8.3, 8.5, 8.6, 8.7,	3, 4, 5	1, 2	<b>Provide opportunities for stakeholder education</b>	Provide and notify stakeholders of opportunities to receive resources and information regarding school and district initiatives, activities, and overall student curriculum support.	District Title I Departments and Schools	Ongoing	Attendance at educational opportunities	Sign in Sheets, Roster of Committees, supplement, agendas
				<b>Actions, Strategies and Interventions</b>	<b>Who is Responsible</b>	<b>Timeline</b>	<b>Evidence</b>	
2.1, 8.1, 8.2 8.6	4, 5	1, 2		Update information on resource pages of school and district websites, teacher web pages, and social media informing stakeholders of educational opportunities.(e.g., parent workshops, family curriculum nights, <del>gacollege411.com,</del> <b>and other</b> activities to empower parents to become active partners in their child's education).	District Level Personnel, Central Office Public Relations Department, School Administrators, Counselors	Ongoing	Screen shots of postings, <del>CCRPI High School Readiness Scores,</del> <b>Sign in Sheets</b>	
4.1, 8.1, 8.2, 8.5, 8.6	3,4	1,2		Create a system level Teacher Advisory Council to meet semi-annually or as needed. <del>This council will be a liaison between all school staff and; school administrators, district personnel, and the school board.</del>	Elected certified staff at each school	Ongoing	List of members, Agendas	
8.1, 8.2, 8.6, 8.7				Create an active Student Advisory Council at the High School Level.	Selected Students, School Administration, District Level Personnel	Ongoing	List of members, Agendas	
2.1, 3.2, 5.4, 8.1, 8.2, 8.3, 8.4, 8.6,	1, 2, 4	1, 2, 3, 4		Provide a Back-to-School supplement of relevant school and district information to stakeholders annually through the local community newspaper. <del>Hold a Back-to-School Educational and Resource fair.</del>	Central Office Public Relations Department, Title I Department, <b>District Office, Schools</b>	Completed and revised annually	Supplement, <del>photos, flyers</del>	

Ga Vision Project	AdvancED	Strategic Plan	Goal	Goal Area Priorities	Who is Responsible	Timeline	Measures	Evidence
2.1, 8.2	4	2	<b>Implement District- Wide Communication Plan</b>	Revise and maintain a comprehensive district-wide communication plan with stakeholder input.	Central Office Personnel, School Administration, Community Stakeholders	Completed	More favorable stakeholder perception of PCSD	Perception Surveys
				<b>Actions, Strategies and Interventions</b>	<b>Who is Responsible</b>	<b>Timeline</b>	<b>Evidence</b>	
2.1	4	2		Obtain school board approval of District-Wide Communication Plan. Post Plan on eBoard, district and school websites, and distribute plan to stakeholders including school board members, schools, district office personnel, and school councils.	Superintendent, Central Office Personnel, School Administration	<b>Draft</b> Completed	Communication Plan	
2.1, 8.2	4	2		Provide professional development to personnel on the appropriate use of Communication Initiative.	Superintendent's Office, District Public Relations Department	Annually	Sign in Sheets, Agendas	